



Daniel Halden <daniel.halden@lacity.org>

Neighborhood Council

2 messages

Devin Strecker <Devin@hollywoodbid.org>

Thu, Aug 6, 2015 at 2:51 PM

To: Dan Halden <daniel.halden@lacity.org>

Dan –

We're looking to spread the word about Sunset & Dine on September 24. Do you happen to have an updated contact list of the Neighborhood Councils in Hollywood?

DEVIN TAIT STRECKER*Director of Communications & Social Media*

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | devin@hollywoodbid.org | onlyinhollywood.org

Dan Halden <daniel.halden@lacity.org>

Tue, Aug 11, 2015 at 11:00 AM

To: Devin Strecker <Devin@hollywoodbid.org>

Hi Devin, here are the email addresses for the presidents/chairs of my four NCs in the Hollywood area:

CHNC: Milagros Lizarraga

HUNC: Susan Swan

HSDNC: chair@hsdnc.org Bill ZideHHWNC: president@hhwnc.org Anastasia Mann**Dan Halden**

Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | www.cd13.com

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Daniel Halden <daniel.halden@lacity.org>

Great Streets - Hollywood Blvd - stage lights

Dan Halden <daniel.halden@lacity.org>

Mon, Jul 20, 2015 at 9:23 AM

To: Carter Rubin <carter.rubin@lacity.org>

Cc: Kerry Morrison <Kerry@hollywoodbid.org>, "Joseph Mariani Jr." <Joe@hollywoodbid.org>, Matthew Severson <Matthew@hollywoodbid.org>

Good morning Carter,

Hope you had a great weekend! I wanted to follow up with one of the items from last month's Great Streets walk of Hollywood Blvd.

If you recall, there are several existing stage lights along the Blvd. They were put up by the CRA. The issue, of course, is A) what to do with them and B) who is responsible for them, since the CRA is no longer in existence.

If they remain, we should figure out how to get them turned back on. I believe the box that controls them - on Whitley, north of the Blvd - has been damaged, but I don't know if it has been damaged beyond repair. The lights have not worked for several years, I'm told. We could certainly always use additional lighting.

CCing Kerry and the BID here as they have more knowledge/history with these...

Let me know what you think. Thanks!



Dan Halden

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Daniel Halden <daniel.halden@lacity.org>

Great Streets - Hollywood Blvd - stage lights

Daniel Halden <daniel.halden@lacity.org>

Tue, Jul 21, 2015 at 6:57 PM

To: Matthew Severson <Matthew@hollywoodbid.org>

Cc: Carter Rubin <carter.rubin@lacity.org>, Kerry Morrison <Kerry@hollywoodbid.org>, Joseph Mariani <joe@hollywoodbid.org>, nat gale <nat.gale@lacity.org>, Emmett McOske <emmett.mcoske@lacity.org>

Great, thanks!

Dan Halden
Hollywood Field Deputy
Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
daniel.halden@lacity.org
(213) 207-3015
www.cd13.com

On Jul 21, 2015, at 6:05 PM, Matthew Severson <Matthew@hollywoodbid.org> wrote:

8/4 @ 1 PM works for me -- I'll be there!

From: Dan Halden <daniel.halden@lacity.org>**Sent:** Tuesday, July 21, 2015 11:37 AM**To:** Carter Rubin**Cc:** Kerry Morrison; Joseph Mariani; Matthew Severson; nat gale; Emmett McOske**Subject:** Re: Great Streets - Hollywood Blvd - stage lights

Thanks, Carter. Kerry and Matthew, please advise if one (or both) of you can meet on Tuesday 8/4 at 1 PM at City Hall.

**Dan Halden**

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On Tue, Jul 21, 2015 at 10:09 AM, Carter Rubin <carter.rubin@lacity.org> wrote:
1 PM on Tuesday 8/4 works for me! Does that work for the BID folks as well?

I'll send a google calendar invite once everyone is confirmed.

On Tue, Jul 21, 2015 at 9:52 AM, Dan Halden <daniel.halden@lacity.org> wrote:

Great! I could do 1 PM on Tuesday 8/4. After that I've got to head back down to Hollywood for National Night Out, so the early afternoon, the better, if possible. Please let me know if 1 PM on Tuesday 8/4 works.

Thank you Great Streets for hosting!



Dan Halden

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On Tue, Jul 21, 2015 at 9:02 AM, Carter Rubin <carter.rubin@lacity.org> wrote:

Hi Dan,

Sounds good. What if we hosted at City Hall the week of 8/3. Monday and Tuesday afternoon look best on our end.

Cheers,

Carter

On Mon, Jul 20, 2015 at 10:01 PM, Dan Halden <daniel.halden@lacity.org> wrote:

Carter,

Thanks for getting back to me! I think a meeting of the minds would be terrific so we can establish a "road map" for how to deal with these fixtures.

In terms of Public Works, I think we should have Hugh Lee (BSS) back with us since he was on the walk. In terms of who would have the institutional knowledge back to the CRA days, that part I'm unsure of, unfortunately.

Kerry -- I believe Christy McAvoy was also looking into the matter as well, is that correct?

I'll be out of town July 23-28 but am available after that. Happy to come

to the Great Streets Studio or host at either our CH office or District Office.

Thanks again,



Dan Halden

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On Mon, Jul 20, 2015 at 4:57 PM, Carter Rubin
<carter.rubin@lacity.org> wrote:

Hey Dan,

Thanks for reaching out! I've definitely been pondering this question since our maintenance walk as well. I think how we move forward is a collective decision among our offices and our partners in the BID (hey guys!).

I think the key decision for all of us going forward is going to be who maintains these fixtures, and who pays for it -- or do we remove them.

I agree that the first step would be to get clarity from Public Works on what kind of agreement they had for maintenance with the CRA and what happened to that when the CRAs dissolved.

If we collectively decided that removing those fixtures were the best course of action, the City will have a small team at Bureau of Streets services that will be dedicated to construction on Great Streets that we could task with that. Their primary function will be things like fixing tree wells, repairing curbs/gutters, small asphalt repairs, new ADA ramps, etc, but we could explore removing these fixtures with them.

(I'm using the future tense, because the funding for this crew is in this year's budget, but it will take a couple months to fully staff up and schedule their work across the 15 Great Streets including Hollywood.)

If you'd like to convene all of us to come to a decision on how to proceed, the Great Streets team would gladly be at the table and can help ID the right people from the city departments who have the institutional memory and policy background.

Cheers,

Carter

cc Nat and Emmett from our office as an FYI

On Mon, Jul 20, 2015 at 9:23 AM, Dan Halden
<daniel.halden@lacity.org> wrote:

Good morning Carter,

Hope you had a great weekend! I wanted to follow up with one of the items from last month's Great Streets walk of Hollywood Blvd.

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Let me know what you think. Thanks!



Dan Halden

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Carter C. Rubin, M.U.R.P.

Program Manager, Great Streets Initiative
Office of Los Angeles Mayor Eric Garcetti
O: 213.922.9769 | C: 310.200.1088



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Daniel Halden <daniel.halden@lacity.org>

Toyota on Hollywood Blvd

2 messages

Dan Halden <daniel.halden@lacity.org>
To: "Joseph Mariani Jr." <Joe@hollywoodbid.org>

Tue, Aug 11, 2015 at 10:01 AM

Hi Joe,

Do you have a contact at the Toyota on Hollywood Blvd?

Thanks,

**Dan Halden**Hollywood Field Deputy
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Joseph Mariani <joe@hollywoodbid.org>
To: Dan Halden <daniel.halden@lacity.org>

Tue, Aug 11, 2015 at 2:28 PM

Dan please call their general manager Don Mushin. You can tell him I gave you his info.

donmushin@LACarGuy.com

(323) 860-5505

I'll look for his cell too.

Sent from my iPhone

[Quoted text hidden]



Daniel Halden <daniel.halden@lacity.org>

Eastown

1 message

Kerry Morrison <Kerry@hollywoodbid.org>
To: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Aug 11, 2015 at 5:11 PM

Dan, here is person I've dealt with in property management at Eastown.

Kerry

Merci Lim

Leasing Manager, EASTOWN

6201 Hollywood Boulevard Los Angeles, CA 90028

323.960.2500 - 323.960.2506

KERRY MORRISON

Executive Director

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | kerry@hollywoodbid.org | onlyinhollywood.org



Daniel Halden <daniel.halden@lacity.org>

agenda for Thursday

1 message

Kerry Morrison <Kerry@hollywoodbid.org>
To: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Aug 11, 2015 at 5:12 PM

Dan, here is agenda for Thursday.

Kerry

KERRY MORRISON*Executive Director*

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

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All Property Owners Meeting – Detail Agenda

Thursday, August 13, 2015

4:30 p.m. – 6 p.m.

Loews Hollywood Hotel -- Studios A & B

Time	Item	Person
4:30 p.m.	Welcome and self-introductions of attendees	Monica Yamada, president Hollywood Property Owners Alliance Board of Directors Members of audience
4:45	Introduction of Councilmember Mitch O’Farrell -- Mitch O’Farrell remarks -	Yamada CM O’Farrell
4:55	Overview of meeting – and intro to the theme “One Hollywood” - Overview of annual report and handouts - Introduction of newest staff member, MS - Announcement re/ staff headquarters relocation in Q4.	Kerry Morrison
5:00	Back to Basics - Snapshot of projects underway in the 2 BIDs - Acknowledge committee and their chairs - Commitment to walk-through - Before and after slide show + punch list examples + Green Vine project (redux) - Projects on the horizon 2015-16 +Public art	Matthew Severson
5:10	Mobility and Transportation initiatives -- Hollywood Blvd declared a Great Street; introduction of Nat Gale to describe significance -- city’s Mobility 2035 Plan	Nat Gale
5:15	Public Safety in Hollywood -- acknowledge work of Jt. Security Committee and chairs -- over past year: midnight walk in March, special problem solving (at fast food restaurants, Van Ness offramp) -- video surveillance camera system upgraded and new cam authorized for Las Palmas -- introduction of new campaign to discourage panhandling and educate re/ street characters and CD vendors -- acknowledge our partners – LAPD, LASD and Neighborhood Prosecutor	Kerry Morrison
5:20	LAPD • Crime stats for Hollywood and Los Angeles (acknowledge crime is up – theories as to why)	Lt. Alex Baez Hollywood Division LAPD

	<ul style="list-style-type: none"> • Actions taken by LAPD to be proactive – initiatives underway • Continued partnership with BID important – how we can work together 	
5:25	<p>Homeless Outreach</p> <ul style="list-style-type: none"> -- review of current stats and a “situational analysis” in Hwd and LA (impact of economy and lack of afford. housing, AB 109, Prop 47, mental health system, travelling youth, panhandling) -- Right to Rest Act -- this is where our “one voice” yields dividends – we are communicating with our elected officials re/ current impacts -- how you can help (send photos or videos, promote the hollywoodsafesidewalks.com campaign) 	Morrison
5:30	<p>Comments by City Attorney</p> <ul style="list-style-type: none"> -- commitment to neighborhood prosecutor program – and how this has been an important tool in Hollywood -- stay away orders (if not too controversial to discuss) -- how recent lawsuits have created some limitations on addressing homeless issue -- the new ACE program offers some new tools for enforcement -- effort by Jackie Lawson to work with LAPD and DMH to take advantage of County’s new Laura’s Law/Assisted Outpatient Treatment program 	City Attorney Mike Feuer
5:45	<p>Ending on a High Note – Changing the Conversation about Hollywood</p> <ul style="list-style-type: none"> -- Development Map and Infographics– and how they are being used -- BISnow event -- How Joe is interacting with owners and investors – how to connect with him 	Joe Mariani
	<ul style="list-style-type: none"> -- New web-presence this year – and a consolidation of several web platforms into one portal -- intro to our social media -- Blogger tours this year – and highlights of positive media coverage -- What’s to come? Fourth Annual Sunset & Dine -- new Only in Hollywood Music + Arts Festival 	Devin Strecker
5:55	Closing Remarks and Questions (if time permits)	Carole Massie, president, Central Hollywood Coalition board
6 p.m.	Adjourn to reception – Studio A & B foyer	



Daniel Halden <daniel.halden@lacity.org>

Agenda

2 messages

Kerry Morrison <Kerry@hollywoodbid.org>
To: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Aug 11, 2015 at 6:07 PM

Forgive me if I already sent this to you

KERRY MORRISON*Executive Director*

[Hollywood Property Owners Alliance]

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Dan Halden <daniel.halden@lacity.org>
To: Kerry Morrison <Kerry@hollywoodbid.org>

Tue, Aug 11, 2015 at 6:10 PM

Got it. Thanks!

**Dan Halden**

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